

## WHAT IS ADVOCACY?

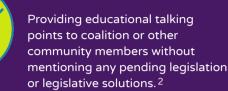
Advocacy is the act of pleading or arguing in favor of something such as a cause, idea, or policy; active support. The following is for 501c3 nonprofit organizations:

- Educate the public and policy makers about the issue & the potential impact of the policy on people in the community.
- Use data briefs and facts sheets to support your case.
- Cite the outcomes of similar policies in other towns/states.
- Restrict your lobbying to your personal time as a private citizen.

## THIS IS NOT LOBBYING



Telling an elected official how existing legislation has affected constituents.





Educating & informing the general public while not referring to a specific piece of legislation with a call for a specific action.

Creating a position paper on a topic & distributes it to the public PRIOR TO any developing or existing legislation. <sup>2</sup>

## MORE INFORMATION

- www.clearga.org
- www.letsbeclearga.org
- <u>www.cleargaparent.org</u>
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- 1. https://www.merriamwebster.com/dictionary/advocacy
- 2. <u>"Advocacy and Lobbying: Walking</u> the Line" by Sandra Puerini Del Sesto, M.Ed, ACPS